



Vx Group
GROWTH IS GOOD™

Measured in Millions® Quick Start™ Program

The Quick Start™ Program is a six-workshop journey that builds step by step—from how your business grows today to who drives it, the tools that support it, and the markets and audiences that will shape its future. Each session deepens clarity and alignment, culminating in expert recommendations through the Measured in Millions® growth system, along with a custom Playbook Website and on-demand GPT Advisor to guide continued growth.

Workshop 1:

Growth Snapshot

We'll identify your revenue sources, review your customer mix, and highlight the patterns driving growth or causing friction.

Workshop 4:

Priority Markets

We'll identify the markets with the strongest growth potential, validating where long-term opportunity truly exists and where focus will create the greatest return.

Workshop 2:

Growth Roles

We'll identify your revenue sources, review your customer mix, and highlight the patterns driving growth or causing friction.

Workshop 5:

Ideal Profiles

We'll define the customers who align best with your strengths, clarifying who to pursue, how they buy, and what drives lasting partnerships.

Workshop 3:

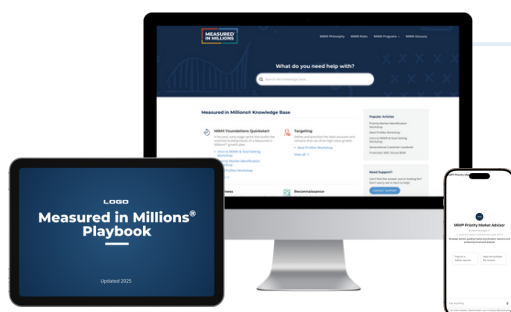
Brand, Tech, & Tools

We'll assess how your brand, digital presence, and technology stack support growth, revealing where gaps or misalignments may be holding you back.

Workshop 6:

Playbook & Plan

We'll review your Digital Playbook and present your First 180™, a six-month plan to align your business to MiM™ standards for your next phase of growth.



INVESTMENT

\$9,500

Zero risk or term commitment.